

Our mission is: 'Realising potential, transforming lives'

JOB DESCRIPTION

Job Title: Student Recruitment Assistant

Responsible to: Admissions Manager

Accountable to: Director of Marketing & Admissions

Job purpose

To deliver a high-quality proactive service to current and prospective learners responding to their needs from school liaison, recruitment, applications, admissions, enrolment and associated services.

Key responsibilities

- To provide a positive and proactive service to all enquirers and learners; ensuring high levels of responsiveness and accuracy in data inputting.
- Achieve individual and team targets to ensure that college application and enrolment targets are met for all learners.
- To provide initial advice to candidates as required.
- To provide effective communication to prospective students and parents/guardians in a professional manner and one which is both informative and conducive to maintaining the college's reputation within education and industry.
- Support all recruitment activities which include evening work.
- Process enrolments ensuring that student details are entered accurately on to the college information system.

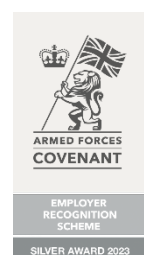
- To support the admissions advisors in the effective and efficient application and enrolment process benefitting the students and the college. To meet all targets for response times and standards.
- To ensure the Learner Services department is a welcoming environment and key literature is replenished regularly.

Professional Standards

- Exemplify behaviours which drive behaviour in-line with professional standards.
- Maintain up-to-date knowledge of developments and best practice in your area to provide sound professional advice to the staff.
- Actively participate in professional development and training activities, developing your own personal networks and reflecting on your own performance.
- Be a role model of excellence and professionalism for all staff and students.

Responsibilities common to all Staff

- To establish, maintain and develop professional working relationships with colleagues.
- Follow all agreed Quality Assurance Mechanisms operating within the College and contribute generally to the establishment and development of a quality provision/service.
- The College operates a Performance Management Review Scheme through which objectives and development plans are agreed. All staff are required to participate in the scheme and, with their manager, are jointly responsible for the completion of agreed actions.
- The College is keen to ensure the health and safety of students, staff and visitors. All staff are responsible for complying with the Health and Safety at Work Act 1974 and ensuring no-one is affected by individual acts or omissions.
- The College aims to be a place in which people can work and study free from discrimination. All staff and students are required to comply with the College's Single Equality Scheme.
- To contribute to the College's Mission, Values and British Values.
- To be aware of, and responsive to the changing nature of the College and adopt a flexible and proactive approach to work.
- All employees are required as part of their duties to accept responsibility for safeguarding, Prevent and promoting the welfare of children and vulnerable adults.



Review Arrangements

- This job description is not a rigid specification but identifies main responsibilities, which will be amended in the light of organisational need and in discussion with the postholder.

Working at the College

Our environment is inclusive, friendly and supportive, with high expectations for both staff and students. To thrive in our environment, you will need to be resilient, positive, able to work autonomously, have a strong work ethic, and put our learners at the heart of everything you do.

Our College values are:

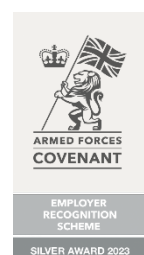
We put our learners and customers first - Prioritising learners and their learning and progress, realising their potential, delighting our customers

We recognise that people are our greatest asset - Retain and recruit the most talented staff, investing in them to fulfil their potential, creating a wealth of opportunities for personal development and progression, creating a culture of co-prosperity

We pursue excellence in all we do - A passion for high quality education, training and skills solutions, holding ourselves to the highest possible standards, meeting (and exceeding) targets, making improvements, valuing creativity, supporting digital innovation and pedagogy

We are open to change - Looking forward to the future, embracing new technologies, anticipating and responding to ongoing economic and social needs and demands (especially as a result of Covid-19), maintaining a growth mind-set, exploring new routes to partnership, collaboration and growth

We operate ethically and responsibly - Acting with integrity, with high levels of accountability and complete transparency, treating others fairly and with respect.



PERSON SPECIFICATION

Qualifications

- 5 GCSEs (grade A-C or equivalent), including English Language and Mathematics.

Experience and knowledge (desirable)

- Proven track record of achieving challenging targets.
- Proven track record of providing excellent customer service.
- Experience of working in a sales environment with targets achieved.

Skills and abilities

- Contribute to and maintain college values.
- Able to demonstrate professional and effective manner with people from a variety of backgrounds, customers, staff, managers, students and stakeholders; thrives in a people-focused environment.
- Professional and positive at all times.
- Target focused and competitive attitude to achievement and the delivery of outstanding service and standards.
- Ability to work autonomously.
- Able to work flexibly and efficiently to maintain the highest professional standards in the face of demanding workloads.
- Enthusiastic, highly motivated individual.
- Commitment to equal opportunities.
- Flexibility in working patterns, including locations.
- Willingness to work unsociable hours.

Updated May 2026

